



Dear Sir

We would like to take this opportunity of briefly introducing M/s. Futuregen Softwares, providing software solutions with a core focus on print media.

Good software always helps the business grow. In effort to provide a good comprehensive and complete software solution for publication houses we have developed ERP software that you will hopefully find very proficient and helpful for your organization. We are providing a world class ERP solution at a very reasonable cost. We truly hope that you can take advantage of this program.

The company deals with a varied range of products mainly:

- Web Based ERP (Enterprise Resource Planning Solution) - Fully Integrated

Futuregen Softwares has developed world class software solutions that will fit any business requirement.

If you are interested to implement web based software in your organization, we would like to demonstrate our capabilities and show you how the unique features of our product would benefit your organization.

We look forward to hearing from you to take this forward.

Thanking you in anticipation,

Ashok Sahni

Ashok Kumar Sahni
Founder & MD
Futuregen Softwares



Table of Contents

	Page No.
Purpose	3
Our Mission	3
ERP Modules	3
Our Recent Clients	4
Keys to Success	5
Objective of the ERP Implementation	6
Software Features	7
Scope of Work	8-15
Implementation Methodology	16-17



Purpose

The purpose of this presentation to introduce the Medayes: Enterprise Resource Planning Software

Our Mission

We are providing the software solutions with a core focus on print media. We have developed software packages for commercial applications of newspapers. Our mission to deliver the best solution for strategic business processes that enhances our customer's goals and objectives

The ERP would cover the following Module:

- Advertisement (All types of Classified and Display) Booking, Scheduling and Billing
- Collection & Credit Control
- Circulation \$ Subscription Management System
- Payroll System
- Financial Accounting System (Fully Integrated)
- Newsprint and Inventory Management System
- Machine Room Return (Production Management)
- Competitors Tracking and analysis (With Graphical views)
- Complaint Management System (Inhouse/Customer/Subscriber/Readers/Agents)
- MIS (Dashboard)



OUR RECENT CLIENTS

- **The Hitavada**
Hitavada is the largest selling leading broadsheet English daily newspaper of Central India. (**Napur, Raipur, Bhopal, Jabalpur**)
- **Sambhaav Group (Sambhaav Metro, Abhiyaan + TV)**
Sambhav Metro, is the Gujarati daily newspaper of Gujarat. Abhiyaan is the Weekly Magazine.
- **Herald Publications (All Publications)**
English Daily, Weekly and Marathi Daily Editions from Goa
- **Vaaritha, Hyderabad (All Publications)**
Largest selling Telugu Daily from Hyderabad and other states of Andhra Pradesh
- **Dabang Dunia, Indore**
Hindi Daily from Indore, Bhopal, Jabalpur, Ujjain, Mumbai, Raipur, Gwalior
- **Pradesh Today, Bhopal**
Pradesh Today is a renowned Hindi daily newspaper from Madhya Pradesh that publishes from Bhopal, Indore, Gwalior, Raipur and Jabalpur
- **Annapurna Post, Kathmandu Nepal**
Annapurna Post, is the largest selling and leading Nepalese daily newspaper of Nepal
- **Open Media, Delhi**
Open, the weekly current affairs and features magazine, is the flagship brand of Open Media Network publishes from New Delhi, India.
- **Samachar Jagat**
A Hindi Morning and Evening daily newspaper from Jaipur, Rajasthan
- **Vidarbha Chandika**
Hindi-language weekly newspaper published from Nagpur



FUTUREGEN SOFTWARES – KEYS TO SUCCESS

Software. Futuregen Softwares has developed a world class enterprise resource solution (ERP) for print media that will fit any business requirement.

Team. Futuregen Softwares has a team of highly qualified professionals (System analyst, developers, QC team and implementation engineers) who has proven experience in full lifecycle implementation at some of the leading newspapers....The key to our success is we have already successfully executed similar project many times for print media industry.

During and After Implementation Support. Futuregen softwares team believes that a good support, quick response and coordination with end users can lead to a successful implementation. Our team responds immediately to any customer call. Our team ensures that the end users and other staff understand the project at all times. We believe support is the key for any successful implementation.

Business Analysis. Before installing ERP software, a detailed study is done and reviewed to match the business requirements with the available software. Pre-implementation audit of all requirements is conducted, which locates and reconciles discrepancies between the actual requirement and the software before proceeding to the actual implementation

We Assign our best Resources to the Project Team. Assign best dedicated personnel, including full-time project manager, subject matter experts, functional and technical people, decision makers, process owners, trainers



Objective of the ERP Implementation

Enterprise Resource Planning (ERP) software can be described as a complete business software solution. It is aimed at the integration of all business processes and sub-processes into a single unified system. This system is formulated and implemented in an organization to effectively and efficiently achieve the business goals of the organization.

It is crucial that modern day business organizations have a single unified system, which aims at harmonizing its business efforts. This can prove to be a crucial determinant in deciding the scope, area and net results of the organization as a whole, rather than running many different systems that don't work well together. What makes ERP different from any other business solution package is the presence of a single and unified database system.

Some benefits of the ERP are:

- All processes and sub-processes are linked and unified into a single system.
- There are enhancements in the field of productivity, efficiency and achievement of business objectives.
- ERP tends to considerably reduce the response time by effectively transferring crucial information.
- ERP helps in streamlining the numerous functions performed by the organization as a whole.
- It helps the management to make vital decisions with unparalleled accuracy and in-depth study.
- Thus, ERP software can effectively change the outlook of any business organization that exists in today's cutthroat business world. Proper implementation of the ERP software is the key factor, which can benefit the growth prospects of any organization.



Medayes: ERP Software Features

- ✚ Medayes ERP is a web based application. Anytime any where access
- ✚ Online Agency/QBC Login
- ✚ Data analysis thru Graph Charts (MIS) – For Management
- ✚ System supports multiple Publication, editions and centers
- ✚ Reminder and Alerts to User and Parties (Emailing and SMS)
- ✚ Online Approval and Audit System
- ✚ Multi-Level Security and Auto Backup
- ✚ Drill down features in all modules
- ✚ Provision to attach documents like - Release Order, Any document with Voucher, Circulars etc.
- ✚ Single Collection and Credit Control System for Advertisement and Circulation
- ✚ Consolidated Collection and Outstanding reports of circulation and advertisement departments
- ✚ Seamless Integration of all departments with Finance
- ✚ Finance Audit (Online) with no manual document required
- ✚ No Duplicate entry of any master data in any module
- ✚ Admin Section – with full ERP administrative controls
- ✚ User definable Linking Parameters with Finance
- ✚ Month and Year Lock feature
- ✚ Pending Culture throughout all the modules in ERP..so user doesn't have to remember anything
- ✚ Dynamic Salary (User Definable) Structure and Pay Slip & Salary Register Reports
- ✚ Employee Login in Payroll Module



- ✚ Online Leave/Loan Application and Sanction Process
- ✚ Leave/Loan request and sanction alerts thru mail and SMS
- ✚ Integration with RBI Software..Bank Statement format as per RBI rules
- ✚ All Statutory reports of Payroll
- ✚ Effective user interfaces..Easy to learn, understand entry screens
- ✚ You don't have to install any CDs, download any software, or worry about upgrades.
- ✚ Drill down Feature – Our Software provides the Audit trail of transactions at the traceable level. This feature enables a user to see the source document from the report level and trace back to the report.
- ✚ Ease of Data Migration
- ✚ Well defined Implementation procedures and Strategy for Quick Implementation



Scope of Work

Futuregen Softwares will provide the enterprise license of following ERP modules:

1) Advertisement (Classified and Display) Booking, Scheduling and Billing

- ✓ Advertisement Booking (Both classified and display) – User friendly order booking screen with Ad Material Management
- ✓ Multiple Publication and Edition Booking and Scheduling
- ✓ Booking Audit and Authorization
- ✓ Size Audit (Booked Vs Published Size checking before billing)
- ✓ Scheduled/Published Ads checking
- ✓ Bill Generation and printing (Insertion Wise, Ro Wise, agency RO wise etc.)
- ✓ Reminders and Alert System
- ✓ Space Availability Check

2) Collection & Credit Control

- Receipts (Cash or Bank) and Credit Control
- Security Deposit Control
- Debit Notes and Credit Notes
- Payment Reminders and Follow up letters
- Tracking and control of disputed bills
- Write off and Write in of small amounts

Key Reports in advertisement and credit control system

- ✓ Daily Reports & Queries
- ✓ Schedule Registers
- ✓ All type of Collection Reports (By Date, By Party etc.)
- ✓ Collection Analysis
- ✓ Outstanding Reports and Ageing analysis
- ✓ Party Ledgers
- ✓ Follow Up & Reminder Generation

MIS Reports



3) Circulation Supply Management System

The Circulation Management System will be used to book and fulfill orders, track billing, unsold, payments and credit control. The system handles functions starting from opening a new account, finalizing orders and amendments, dispatching the copies, managing unsold and payments, credit control and audit etc.

- ✓ Capturing information of Agencies as well as direct customers and Manage Circulation, Print Orders, Label generation etc.
- ✓ Supply Management
 - Supply Order Booking
 - Supply Alteration
 - Special Supply Updation (For Bulk Update)
 - Print Order, Label Generation
 - Delivery Challan
 - Supply Correction
- ✓ Taxi Billing and Taxi Performance Reports
- ✓ Taxi/Vehicle Attendance
- ✓ Unsold Management
 - Unsold entry (Return, Damaged, Short, Late and Missing Copies)
 - Unsold Approval and Credit Note Process
 - Transfer of Unsold from Branches
 - Unsold Godown Short and Excess
- ✓ Billing Process
 - Agency Billing
 - Wastage Sales
- ✓ Manage Accounts Receivables (Receipts, Debit Note, Credit Note)
- ✓ Security Deposit Control
- ✓ To provide dispatch, Billing, Collection and other outstanding reports
- ✓ Ageing Analysis and Party Ledger Reports
- ✓ Payment Reminders and Follow up letters
- ✓ ABC Reports



4) Subscription Management System

- ✓ It is an integrated subscriber management system which can handle magazine and newspaper subscriptions. The system has to integrate with the circulation management system to generate consolidated print orders etc.

- ✓ The system would capture the subscriber details from the time of acquisition till the subscriber expires. In the lifecycle it would allow the publication to renew, change supply point, change address etc. It would allow the departments to monitor various schemes for effectiveness. The promotional schemes will be managed using the new system.

Main Features

- ✓ Multiple Subscriber Scheme management
 - Reader Survey Management and Analysis
 - Booking Orders from Direct Subscribers
 - Redemption Coupons Printing
 - Gift Delivery Management and Tracking of Gifts
- ✓ Print Order (Integrated with Circulation)
- ✓ Analysis Reports
- ✓ Reminders/ Expiry Letters
- ✓ Dispatch reports
- ✓ Banking
 - 1. Date of Deposit
 - 2. Bank Clearance Status
 - 3. Bounce Cheque
 - 4. Recovery Form
- Sales, Marketing and Support calling and tracking system



5) Payroll Module

- ✓ Centralized Payroll System
- ✓ History of Employees from the date of joining
- ✓ Manage Employee Information Efficiently
- ✓ Define the emoluments, deductions, leave etc.
- ✓ Create your own Salary Structure and formulae.
- ✓ Allowance Details
- ✓ Attendance Daily or Monthly
- ✓ Generate and Manage the Payroll Processes according to the Salary Structure assigned to the employee.
- ✓ Leave Management
 - Online Leave Application by employees
 - Leave Sanction, Leave Register, Leave Balance
 - Calculation of Leave encashment
- ✓ Full and Final Settlement

Provident Fund

- ✓ PF Deduction-Employees wise and month wise
- ✓ PF Challan, Form 12A-Monthly Return
- ✓ Form 5-New Employees and Form 10-Left Employees
- ✓ Form 3A, Form 6A
- ✓ EDLI report

ESIC

- ✓ ESIC deduction Employee wise and month wise
- ✓ Register of Contribution-Form 7
- ✓ Form 5(return)
- ✓ ESIC Deposit
- ✓ Gratuity, Bonus/ Ex-gratia / Arrear / Advance
- ✓ Professional Tax and Welfare Tax

Time Management

- ✓ Daily Attendance, OT & Holiday OT
- ✓ Monthly Attendance
- ✓ Posted Salary, Tax Planning and Periodic Activities

Note: All the statutory reports are customizable according to user requirement



6) Financial Accounting System

- ✓ Seamless integration with all other modules
- ✓ Grouping of Ledgers – Up to any level
- ✓ Attach documents with Voucher. No fear of losing original documents
- ✓ Sub Ledger Accounting Feature
- ✓ Payment against advance or reference (Bills)
- ✓ Authorization and approval process
- ✓ Voucher Audit from Software
- ✓ Cash/Bank Book Reports
- ✓ Day Book Report
- ✓ Budgeting
- ✓ Cost Center Accounting
- ✓ Link Account and Analysis
- ✓ Profit & Loss and Balance Sheet
- ✓ Drill down features from Balance Sheet and Trial to Voucher
- ✓ On Screen Trial Balance with Tree View of Grouping
- ✓ Bank Reconciliation
- ✓ MIS
- ✓ Fixed Assets Module



7) Inventory Management System

- ✓ **Requirement and Procurement Control**
 - Requirement
 - Purchase Requisition
 - Quotation to Suppliers
 - Purchase Order etc.
 - Authority approval process
 - Order Locking and cancellation
- ✓ **Inventory Control**
 - All type of Receipts and Issues
 - Pending Culture – System reminds and shows the pending tasks at every stage to store and purchase users.
 - Quality Control
 - Can manage and keep record of any type of item in the organization.
 - Vendor Analysis with previous buying information
 - Excess Receiving Control
- ✓ Inventory/Closing Stock Reports
- ✓ Supplier Bill Processing
- ✓ Auto/Manual Debit Notes against
 - Short received material
 - Rate Difference
 - Any Purchase Returns



8) Newsprint Inventory and MRR (Machine Room Return)

- ✓ Newsprint requirement and procurement
 - Purchase Order (Local and Imported)
 - Vendor Analysis with previous buying information
 - Authority approval process
 - Order Locking and cancellation
 - Delayed Deliveries
- ✓ Newsprint Stock (Consolidated and Reel Wise)
 - MRN
 - Issue to Production
 - Newsprint Loan Issue and Loan Received
 - Branch Transfer (In and Out)
 - Wastage Sales
- ✓ Machine Room Return
 - MRR Entry edition wise..
 - Actual Consumption
 - Actual Vs Budgeted Consumption
 - Closing Stock at Production Floor
 - Reel Rewinding
 - MRR Sheet and Wastage analysis and other MIS reports.

9) Market analysis (With Graphical views)

Market Analysis is a very useful tool to keep a track on the business generated by your competitors. Market analysis is fully integrated with Advertisement Booking System. **MA gives the graphical views of all the analysis reports.**

- Business Analysis and Advertisement Market Analysis
- Target Vs Achievements Analysis, Value Vs Volume
- Missing Advertisements
- Performance Analysis (Agency, Clients, Retainer, Executive etc)



Our Implementation Methodology

Project Management Team Structure

During the implementation of ERP, Futuregen Softwares maintains a one-point interface with the Client. This interface is the Project Leader from Futuregen Software's side (PL).

Implementation Approach: Incremental Delivery model

The ERP is delivered incrementally, Module by Module. The incremental Deliveries ensure that the Users start using the software very early during the implementation time and do not have to wait for the entire ERP to go live. The approach taken by Futuregen Software is an **Output Driven Approach (Reports)**.

Customization Requirements Capturing

Customization in the planning and evaluation stage is very important factor for any successful implementation. PL (Project Leader) along with the CC (Client's Central Coordinator) interacts with the functional department, end users and HOD before development team reacts to any changes in the software. The changes requested by the Users have to be approved and prioritized by the CC.

Training

- **Three level of Training is imparted**
 - Top Management (MIS, Reports)
 - Coordinators (In-depth knowledge of the product will be imparted. Input & Output)
 - End User (Training of the module in which he has to work, will be imparted)



Project Reviews and key documents

Project Reviews: Projects are formally reviewed between the PL and CC (Client's Central Coordinator) on a weekly basis. Minutes of meetings are maintained for all meetings. The PL reports to the Manager in Futuregen who is also the escalation route for the client. The Manager reviews the project twice (fortnightly) in a month. All reviews are minuted here.

Confidence, Understanding and Knowledge

- Futuregen Software team takes the user into confidence rather than pressurizing him for data entry.
- While training sessions our team not only trains the user but they also tell the user so user have a feeling that it is of assistance for him not a burden
- Our team trains the user in such a way so they understand the product's capabilities
- Our team does transfer the knowledge to the end users comprehensively so the user is knowledgeable about the processes involved and should be confident of his product and quick to respond as the organizational and cultural issues likely to be triggered by introducing new business practices

We assure you the best of our services and look forward to your continued support and patronage.

Thanking you,

Yours faithfully,
For **Futuregen Softwares**

Ashok Sahni
Ashok Sahni